

expopharm 

Munich // 15 - 17 Septembre 2026

Choose
FranceTM 

expopharm 2026

Boulevard France



**Votre
présentation**
sur le salon phare du
marché pharmaceutique européen



AVOXA 
Mediengruppe Deutscher Apotheker

expopharm

le lieu de rencontre de l'industrie pour le marché pharmaceutique

En tant que plus grand salon européen du marché de la pharmacie, expopharm est le lieu de rencontre central de l'industrie **depuis plus de 50 ans**. Pendant trois jours, vous pourrez rencontrer des pharmaciens, assistants techniques pharmaceutiques, acteurs, décideurs et leaders d'opinion du marché, de la politique, de la science et de la presse, en un seul endroit. C'est ici que l'avenir se dessine. C'est ici que les **décisions d'investissement** sont préparées et que les **partenariats** sont conclus.

Saisissez la possibilité de retenir l'attention des décideurs à la recherche de nouveaux produits pour leurs pharmacies et présentez votre entreprise sur un stand à des coûts faciles à calculer sur le « Boulevard France ».

La **Journée des pharmaciens allemands**, qui se tient en parallèle, le plus important événement politique annuel des pharmaciens allemands, pose les jalons politiques de l'avenir. Lors de cette réunion centrale, les représentants des chambres et des associations ainsi que l'ensemble de la direction politique professionnelle des pharmaciens allemands discutent des conditions-cadres légales, des objectifs pour l'avenir et du profil professionnel du futur pharmacien.



Analyse succincte Participants

Visiteurs du salon*

+26 000 personnes



91 %



9 %

dont ...

20 %

Direction de pharmacie
(propriétaires de pharmacie, gérants de pharmacie)

36 %

Équipe totale de la pharmacie
(pharmacien, assistants techniques pharmaceutiques, assistants commerciaux pharmaceutiques)

10 %

dont pharmaciens

19 %

dont assistants techniques pharmaceutiques

7 %

dont assistants commerciaux pharmaceutiques

2 %

Presse

42 %

Entreprises

* Source : expopharm 2025 Données d'entrée

5 bonnes raisons d'être présent sur le « Boulevard France »

1

Saisissez votre chance sur le marché pour gagner des clients. Rencontrez votre groupe cible et les décideurs importants du marché de la pharmacie (pharmaciens propriétaires, gérants de filiale, pharmaciens et assistants techniques pharmaceutiques).

2

Trouvez des partenaires commerciaux internationaux, positionnez-vous en tant qu'expert dans votre domaine et faites mieux connaître votre secteur.

3

Profitez d'un contact direct avec les décideurs de la pharmacie et les représentants de haut niveau du monde politique et économique.

4

Présentez-vous en tant que « professionnel de la santé français » avec un stand d'exposition rapidement installé et à peu de frais, en compagnie de vos acteurs du marché français.

5

Augmentez votre visibilité grâce à une présentation commune sur le boulevard France, avec des activités promotionnelles spéciales.



Contact

Conseils pour votre présentation



Ursula Heising

AND – Allgemeine Netzwerk Dienste (Services de réseaux généraux)
Représentation à l'étranger expopharm pour la France, la Belgique, les Pays-Bas et
le Luxembourg. Conseillère à l'exportation agréée Chèque Relance Export.

ursula.heising@and-services.de
Téléphone portable: + 49 175 25 68 155

Je me réjouis à l'avance de pouvoir vous conseiller personnellement.

Vous trouverez toutes les informations également sur le site : www.expopharm.eu

Rendez-nous également visite sur :     

expopharm 

Conditions particulières de participation Boulevard France

Munich // 15 - 17 Septembre 2026

Conditions particulières de participation

Boulevard France

Munich // 15 - 17 Septembre 2026



La participation à l'espace d'exposition Boulevard France est soumise à des conditions spécifiques, qui complètent ou limitent les règlements établis dans les conditions de participation expopharm.

1. Conditions d'admission

En plus du point 9 des conditions générales de participation, les conditions d'admission suivantes pour les exposants de Boulevard France s'appliquent.

Peuvent être admises à participer en tant qu'exposant au Boulevard France uniquement les petites et moyennes entreprises (PME) juridiquement indépendantes,

- // qui emploient moins de 250 personnes,
- // dont le chiffre d'affaires ne dépasse pas 50 millions d'euros ou le total du bilan ne dépasse pas 43 millions d'euros
- // et qui ne sont pas détenues à plus de 25 % par une entreprise française ou non française qui ne satisfait pas à ces critères

ou

les entreprises de taille intermédiaire,

- // qui emploient entre 250 et 5 000 personnes,
- // dont le chiffre d'affaires ne dépasse pas 1 500 millions d'euros ou le total du bilan ne dépasse pas 2 000 millions d'euros
- // et qui ne sont pas détenues à plus de 25 % par une entreprise française ou non française qui ne satisfait pas à ces critères.

En signant la demande d'inscription, l'exposant confirme expressément que son entreprise remplit ces conditions.

Un justificatif du respect des conditions précitées pourra être demandé par l'organisateur comme condition à l'admission en qualité d'exposant dans le cadre de Boulevard France.

2. Horaires de montage et de démontage

Par dérogation aux points 4 et 26 des conditions de participation générales, il est convenu ce qui suit : l'installation du stand d'exposition peut être prise en charge par l'exposant lundi, 14 septembre 2026 entre 14 et 16 heures. Les travaux d'aménagement du stand éventuellement nécessaires doivent être terminés avant 18 heures.

Le stand doit être occupé de manière permanente à partir du mardi, 15 septembre, 9:00 heures, aux heures normales du salon. Le démontage du stand et le départ du personnel ne doivent pas avoir lieu avant 18 heures le jeudi, 17 septembre 2026 et ne pas dépasser 19 heures.

3. Prix de la participation

Contrairement aux prix de la participation indiqués au point 14 des conditions de participation générales, le prix pour une participation au Boulevard France est de 4 599 EUR majorés de la taxe sur la valeur ajoutée légale applicable au moment de la facturation.

Le prix de la participation comprend les éléments suivants :

- // Surface du stand (env. 6m²)
- // Construction du stand (système Aluvision)
- // Équipement du stand (comptoir verrouillable, 100x70x110 cm (LxPxH), tabouret de bar Volt, blanc
- // Surface de stockage générale
- // Traverse à quatre points 30x30 cm, suspendue, noire
- // Éclairage de la surface d'exposition projecteurs LED 250 W, câblage compris
- // Câblage électrique des modules d'exposition, y compris la distribution secondaire
- // Raccordement électrique, consommation comprise
- // 2 cartes d'accès exposant

Conditions particulières de participation

Boulevard France

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// Forfait communication incluant le package promotionnel visiteurs (nombre illimité de billets à code nécessitant une inscription ou des bons d'entrée pour les invitations de clients).

// Saisie numérique des LEADS

En plus du package promotionnel visiteurs, le forfait de communication comprend également les éléments suivants :

// Entrée imprimée dans le répertoire d'entreprises

// (nom de l'entreprise, numéro du hall, numéro du stand, indication du profil numérique de l'entreprise)

// Profil d'entreprise en ligne (coordonnées, numéros de hall et de stand, sélection de la nomenclature)

// Moyens publicitaires (notamment bannière de la newsletter, bannière du site web, logo du salon)

// Intégration du Boulevard France dans les activités de publicité et de communication d'expopharm

4. Modification de la conception des stands

Outre les conditions de participation générales visées au point 27, la règle suivante s'applique à l'espace d'exposition du Boulevard France :

l'aspect uniforme du salon doit être préservé, c'est pourquoi il n'est pas permis de modifier les éléments mis à disposition pour le Boulevard France, y compris la construction et l'ameublement du stand.

L'installation de votre propre équipement n'est pas autorisée.

5. Cartes d'accès exposant

Contrairement au point 22 des conditions de participation générales, deux cartes d'accès exposant sont fournies lors de la réservation d'une participation dans le cadre de Boulevard France.

6. Conditions de paiement

Contrairement au point 16 des conditions de participation générales, tous les paiements doivent comporter la mention « **Boulevard France** » et le numéro de facture et être adressés à :

Avoxa – Mediengruppe Deutscher Apotheker GmbH
sur le compte mentionné ci-dessous :

Deutsche Apotheker- und Ärztebank eG

IBAN : DE 02 3006 0601 0001 3585 10

BIC : DAAEDEDXXX

7. Annulation et non-participation

Les conditions énumérées dans les conditions de participation générales au point 17 s'appliquent.

Par dérogation, les frais d'annulation pour les exposants du Boulevard France s'élèvent à 2 249 EUR majorés de la taxe sur la valeur ajoutée légale applicable au moment de la facturation.

8. Cas de force majeure

Par dérogation au point 19 des conditions de participation générales, un forfait de 25 % du prix de la participation est prélevé en cas d'annulation de l'évènement au plus tard six semaines avant le début de l'évènement, sur la base des coûts initiaux et en remboursement des frais déjà occasionnés pour l'organisateur. En cas d'annulation à plus court terme avant le début de l'évènement, le montant à la charge de l'exposant est majoré de 50 % du montant de participation convenu.

Les prestations éventuellement demandées par l'exposant séparément de la contribution à la participation sont à la charge de l'exposant, dans la mesure où ces prestations ont déjà été payées par l'organisateur ou ont été commandées contre paiement.

Version : mars 2026



General Terms and Conditions

Munich // 15–17 September 2026

General Terms and Conditions for Exhibitors

Munich // 15–17 September 2026

The following General Terms and Conditions for Exhibitors (GTCE) govern the participation of exhibitors and co-exhibitors at the designated event. The GTCE in the version current on the exhibitor registration date apply exclusively. Terms and conditions of applicants or exhibitors that conflict with or differ from our GTCE and Special Terms and Conditions for Exhibitors are excluded. Our GTCE also apply if we enter into an exhibitor contract or perform services in knowledge of applicant or participant conditions that conflict with or differ from our GTCE.

1. Event name

expopharm 2026

The leading trade fair for the pharmacy market

2. Event dates and venue

15–17 September 2026

Messe München GmbH

Exhibition grounds

81823 Munich, Germany

3. Trade fair opening times

The trade fair is open for visitors from Tuesday, 15 September 2026, to Thursday, 17 September 2026, from 9 AM until 6 PM.

Exhibitors with a valid exhibitor pass may enter the exhibition grounds on Tuesday, 15 September 2026, from 7:30 AM and on all other exhibition days from 8 AM. They must leave the grounds by no later than one hour after the exhibition closes for visitors.

4. Booth setup and dismantling times

Booth setup:

At any time between Thursday, 10 September 2026, at 8 AM and Monday, 14 September 2026, at 6 PM.

The structural setup must be completed by 4 PM on 14 September 2026. The decorative setup must be completed by 6 PM on 14 September 2026. The aisles must be cleared of all items by this time.

Booth dismantling:

At any time between Thursday, 17 September 2026, at 6 PM and Saturday, 19 September 2026, at 6 PM.

Booth dismantling must not commence until after the event has ended on 17 September 2026 at 6 PM (see item 27).

5. Organiser

Avoxa – Mediengruppe Deutscher Apotheker GmbH
(referred to as the “organiser” hereafter)

Carl-Mannich-Strasse 26, 65760 Eschborn, Germany

Telephone: +49 6196 928-410

Email: aussteller@expopharm.de

Internet: www.expopharm.de

6. Sponsor

ABDA – Bundesvereinigung

Deutscher Apothekerverbände e. V.

Heidestrasse 7, 10557 Berlin

7. Exhibition service provider/ technical services

Messe München GmbH
Exhibition grounds
81823 Munich
Germany

Telephone: +49 89 949-20720
Fax: +49 89 949-20729
Email: newsline@messe-muenchen.de
Internet: messe-muenchen.de

8. Exhibition spaces (subject areas of the trade fair)

expopharm is an annual trade fair for products, processes and services from the specialist areas listed in the directory of products and services.

9. Exhibitors (and co-exhibitors)

The offer to exhibit at the trade fair is directed at manufacturers, distributors, importers and service providers of products, processes and services from the specialist areas listed in the directory of products and services, who have the exclusive sales and distribution rights for the products, processes or services exhibited by them, or who are expressly authorised by a manufacturer for their sale or distribution.

An exhibitor is someone who, on the basis of a contract with the organiser, participates at the trade fair with a dedicated booth, or someone who as a co-exhibitor shares a booth with another company.

A co-exhibitor is someone who exhibits or promotes its products, processes or services at the booth of an admitted exhibitor with the prior written consent of the organiser without itself being the exhibitor who operates the respective booth. A co-exhibitor is any other legal or natural person in relation to the exhibitor, even if the

co-exhibitor is in a close economic or organisational relationship with the exhibitor and promotes its products or services at the exhibitor's booth.

Consumers within the meaning of Section 13 BGB [German Civil Code] are excluded from exhibiting at the trade fair.

10. Admission as an exhibitor

Any exhibiting or promotional participation at the trade fair requires the prior written admission as an exhibitor by the organiser. Exhibitors are admitted individually and for their specific products or services. The extension of a previously issued admission also requires the prior written admission by the organiser.

The registration documents submitted by the exhibitor, including the selection of the exhibitor in the directory of products and services contained therein, are part of the admission confirmation.

Admission as an exhibitor presupposes a proper registration (see item 11) as well as a written admission confirmation issued by the organiser.

The organiser approves exhibitor registrations at its sole discretion. There is no legal entitlement to being granted admission as an exhibitor. The admission is only valid for the exhibitor or co-exhibitor specified in the admission confirmation and only for the products, processes and services listed in the registration form.

A contract between the organiser and the exhibitor is incepted upon the organiser dispatching the admission confirmation. The applicant expressly waives the requirement of a declaration of acceptance as a condition precedent for the inception of an exhibitor contract. No independent contract between the organiser and the co-exhibitor is incepted by an admission of a co-exhibitor (see item 13), unless the co-exhibitor separately books additional services.

11. Registration as an exhibitor

Prospective exhibitors may register using the official registration form (also available at www.expopharm.de). The registration form must be completed truthfully, unconditionally and without reservations; the registration form must in particular include the information regarding objects to be exhibited (description and allocation to the subject areas referred to in item 8), as well as any proposed co-exhibitors.

The principal exhibitor must register the inclusion of one or several co-exhibitors using the official registration form provided for this purpose. A co-exhibitor fee pursuant to item 14 will be charged for each co-exhibitor.

Please refer to item 13 for more information concerning the requirements and registration of co-exhibitors.

A physical copy of the fully completed and signed registration forms must be mailed to:

Avoxa – Mediengruppe Deutscher Apotheker GmbH
Carl-Mannich-Strasse 26
65760 Eschborn
Email: aussteller@expopharm.de

By signing (standard written or digital signature) and submitting the registration form, these GTCE are acknowledged to form a binding part of the contract.

The applying exhibitor is bound by the registration for a period of 16 weeks from receipt by the organiser and irrespective of whether the organiser grants admission to the event.

The applying exhibitor may withdraw its registration under the conditions set out in item 18 prior to the organiser making a decision on admitting the exhibitor and before expiry of the above period of 16 weeks.

Reservations or reservation confirmations issued before receipt of the formal registration documents and admission by the organiser are non-binding for both parties.

Conditions and reservations stated in the registration are not binding and cannot be accommodated; in particular, preferences with respect to a certain location of the booth as well as desired exhibitors or exhibition fields in the vicinity of the allocated booth are non-binding and subject to change. Requests for the exclusion of competitors will not be granted.

If an applying exhibitor wishes to participate as a domestic general or country representative of a foreign manufacturer or service provider, the binding registration must also include the written consent of the manufacturer or service provider that shows that the general or country representative is the exclusive distributor for the Federal Republic of Germany.

12. Booth location/booth relocation

The booth location assigned by the organiser is subject to change and based on event-strategic and technical aspects. The exhibitor is not entitled to any specific location, size or type of booth space or pre-event booth space/location, regardless of whether a preferred location was specified in the registration.

Even after the exhibitor is admitted and booth space allocated to it, the organiser remains authorised to make changes with respect to the booth location, in particular to change the position, type and size of the exhibitor's booth space, in as far as necessary due to urgent organisational or safety reasons, reasons of public order or because changes in the allocated space are necessary to facilitate a more beneficial strategic alignment of the event. The organiser reserves the right to relocate or restrict the entrances and exits to the exhibition grounds as well as to the halls and passageways.

The exhibitor shall have no right to request any modification of a stand location proposed by the organiser and confirmed in writing by the exhibitor. The organiser reserves the right to levy an administrative fee for any relocation of already confirmed stand allocations.

13. Granting of use/ admission of co-exhibitors

The granting of use of an allocated booth or parts thereof to third parties with or without payment is prohibited without the organiser's approval.

Granting of use includes the exhibiting of and advertising for products, processes or services that are not approved in the exhibitor admission confirmation or that fall outside of the trade fair subject area.

Upon the exhibitor's written application, the organiser may permit an exhibitor to exhibit products, processes or services of an approved co-exhibitor at the booth of the admitted exhibitor.

The permission always requires that the co-exhibitor itself abides by the GTCE in the same way as required from an exhibitor, that the details and information provided by the exhibitor and co-exhibitor in the registration form are complete, truthful, unconditional and without reservation, and that the co-exhibitor accepts the GTCE of the event in their current version by submitting a written declaration to the organiser. A permission granted will not have any legal effect on other applications or future trade fairs.

The exhibitor is responsible for assuring that its co-exhibitors observe the GTCE and the instructions issued by exhibition management. The exhibitor shall be liable for the actions of its co-exhibitors to the same extent as it bears liability for its own culpability.

A fee is charged for the admission of co-exhibitors. The co-exhibitor fee payable for the admission of co-exhibitors shall be paid by the exhibitor (see item 14).

Manufacturers and service providers who exhibit their products, processes or services at the trade fair through third parties without having own personnel present at the trade fair will not be admitted as co-exhibitors or exhibitors. Manufacturers of machinery, equipment and other products who only attend the trade booth for demonstrating the product range of an exhibitor do not qualify as co-exhibitors.

The unauthorised granting of use or the unapproved presence of a co-exhibitor at the booth of an exhibitor shall authorise the organiser terminate the contract with the exhibitor who infringed against the GTCE for good cause and without observing a notice period, and to clear the booth at the exhibitor's cost. The exhibitor in this respect waives its rights from unlawful interference. The provisions stipulated in item 19 also apply.

14. Trade fair prices for exhibitors

The trade fair price for exhibitors is composed of the booth space costs plus mandatory costs and potentially applicable co-exhibitor fees.

All prices, costs and charges listed below are exclusive of taxes. VAT at the statutory rate will be charged at the time of invoicing.

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	For registrations received by 30/11/2025	For registrations received by 28/02/2026	For registrations received on or after 01/03/2026	Communication package incl. visitor promotion package (flat-rate visitor tickets)	flatrate incidental expenses
Inline booth (one side open)	197 EUR/sqm	207 EUR/sqm	213 EUR/sqm	up to 15 sqm 415 EUR 16–60 sqm 645 EUR from 61 sqm 1,050 EUR	22.55 EUR/sqm
Corner booth (two sides open)	217 EUR/sqm	235 EUR/sqm	243 EUR/sqm		
Peninsula booth (three sides open)	225 EUR/sqm	243 EUR/sqm	253 EUR/sqm		
Island booth (four sides open)	235 EUR/sqm	253 EUR/sqm	262 EUR/sqm		
Co-exhibitor fee	685 EUR				

Location in the International Pharmaceutical Trade/International Meeting Point area: additional charge of 5 EUR/sqm.

The following components are included in the above referenced prices, costs and fees.

// Booth space costs (costs for inline booth, corner booth, peninsula booth, island booth): booth space, a number of exhibitor passes according to the respective exhibition space (see item 23), general technical supplies for the exhibition areas/exhibition halls.

// Flatrate incidental expenses: common use energy costs, such as hall lighting, hall heating, air-conditioning, etc. plus Waste Disposal/Cleaning, see item 15. A power connection for the stand is NOT included and has to be booked with the trade fair company.

// Communication package incl. visitor promotion package (flat rate visitor tickets): unlimited number of ticket codes requiring registration or admission ticket vouchers for customer invitations, online company profile (basic entry with company name, address, hall number, booth number, telephone number, email, website, selection of product and service codes from the directory of products and services),

communication services for general visitor promotion by the organiser (including advertisements, banners, newsletters, press releases, website), advertising materials (including newsletter banner, website banner, trade fair logo) for use by exhibitors

// Co-exhibitor fee: unlimited number of ticket codes requiring registration or admission ticket vouchers for customer invitations, online company profile (basic entry with company name, address, hall number, booth number, telephone number, email, website, selection of product and service identifiers from the directory of products and services), communication services for general visitor promotion by the organiser (including advertisements, banners, newsletters, press releases, website), advertising materials (including newsletter banner, website banner, trade fair logo) for use by exhibitors

The minimum booth size is 9 m². Spaces of less than a full square metre will be charged at the full square metre rate. All spaces without right angles are assessed with right angles additions. Protrusions, pillars, columns and space for installation connections are included in the calculation of the booth space.

In the case of split-level booths, the respective trade fair price for exhibitors is increased by 50% per m² of covered area. The leased areas are not provided with booth partition walls. These must be installed by the exhibitor at its own expense. Hall pillars and other permanent fixtures located within the booth space do not entitle to a reduction of the trade fair price for exhibitors.

15. Waste Disposal/Cleaning

As organizers, we are committed to conserving resources, avoiding waste, and reusing materials when dealing with waste at the trade fair.

The mandatory waste disposal fee, which is paid when booking a trade fair stand, only includes

- (a) The disposal of residual waste generated during operation and maintenance of the exhibition stand on exhibition days due to consumption or use by stand personnel or visitors; and
- (b) any packaging material generated during assembly and dismantling, unless it falls under the following exclusions.

The flat-rate waste disposal fee does not include the disposal of stand construction materials, stands, floor coverings, production waste, medicines, large exhibition/packaging materials, hazardous waste, or hazardous substances. In general, it does not cover waste not included above.

Each exhibitor or their stand builder is responsible for disposing of any waste not covered by the flat-rate waste disposal fee at their own expense. Contact the Technical Exhibitor Service directly to arrange disposal of this waste.

Waste included in the flat-rate disposal fee must be disposed of in the provided waste bags, which are distributed by a trade fair service provider during exhibition days. Additional waste bags can be picked up at the trade fair information counter. These bags

can be securely sealed and must be placed in a clearly visible location in the aisle in front of your respective exhibition stand by the end of each exhibition day for nighttime disposal by our trade fair service provider.

The exhibitor shall bear any additional costs incurred as a result of the unlawful or improper disposal of waste in contravention of these conditions. These disposal costs will be invoiced to the exhibitor or paid immediately on site. Additionally, the exhibitor agrees to pay the organizer a contractual penalty of 100 euros for each instance of illegal or improper waste disposal contrary to the above conditions. The defense of continuation of the offense is excluded.

Exhibitors are responsible for their employees, visitors, fellow exhibitors, stand builders, and any other third parties they hire to set up, dismantle, or operate/maintain the exhibition stand.

16. Value added tax ID number

The organiser usually provides exhibitors (companies) with a standardised service – the so-called event service – in accordance with Section 3a.4 (2) German VAT Application Ordinance. The place of performance is determined in accordance with Section 3a (2) German VAT Act and is located at the customer's place of registered office. The organiser will, in accordance with Section 13b (5) sent. 1 VAT Act, apply the reverse charge procedure when issuing an invoice without German VAT to the exhibitors (companies) from foreign countries. A prerequisite for presuming exhibitors from the European Union to qualify as businesses is the provision of a valid tax identification number by the exhibitor on the registration form.

The exhibitor is obliged to notify any changes in the VAT identification number to the organiser in writing and without undue delay. Exhibitors (companies) from outside of the EU who do not have a VAT ID number

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must establish their qualification as a business by providing an official document issued and signed by their country's fiscal authority.

If, in exceptional cases, services are not provided in the form of a standardised service in the above sense and VAT is chargeable, foreign exhibitors may, subject to meeting the statutory requirements, claim a refund of the invoiced VAT amount.

17. Payment terms

The participation fee payable by the exhibitor shall become due for payment upon the exhibitor's admission as an exhibitor and receipt of an invoice by email or by post. The organiser's invoices are payable within 14 days from receipt of the invoice. Invoicing will be at 100 % from March 2026.

If the ordering party requests invoices to be issued to a third party, the ordering party will owe payment in addition to or instead of the third party.

All payments must be made by bank transfer with "expopharm" and the invoice number in the reference field. Transfers must be made to:

Bank name:

Deutsche Apotheker- und Ärztebank e.G., Düsseldorf

Account holder:

Avoxa – Mediengruppe Deutscher Apotheker GmbH

Account number/IBAN:

DE02 3006 0601 0001 3585 10

Swift:

DAAEDEDXXX

In the case of default, interest at a rate of 9% above the base rate will be payable.

In the case of a total or partial payment default, the organiser shall be authorised to cancel the booking

for the total exhibition space and dispose over it at its sole discretion. Item 18 applies with regard to claims for reimbursement of expenses.

The organiser may make issuance of the exhibitor passes conditional on the timely payment of all invoiced amounts.

The organiser is authorised to seize the exhibitor's booth equipment and display products as compensation for the exhibitor's failure to abide by its obligations.

Application of Section 562a sentence 2 BGB is excluded.

If payment is not received within the prescribed period, the organiser shall give the exhibitor notice and then be authorised to sell the seized items at its sole discretion.

18. Cancellation

Upon admission as an exhibitor, a cancellation or a reduction of the booth space by the exhibitor is no longer possible, regardless of the size of the space.

Applicants may cancel their registration before being admitted as an exhibitor by the organiser. A reduction of more than 60% of the booth size listed by the applicant in the application is equivalent to a cancellation.

With the cancellation, the applicant agrees to pay a cancellation fee of EUR 1,850 per booth (plus VAT at the rate applicable in the year of the event).

If the ticket codes or admission ticket vouchers have already been issued to the applicant prior to cancellation, the applicant must pay the communication fee incl. visitor promotion package in full in the event of a cancellation. This also applies if a co-exhibitor is withdrawing and the ticket codes or the ticket vouchers were already issued to said co-exhibitor.

The exhibitor's liability for costs incurred by third parties from a separate contractual relationship, as well as for

print media, booth construction and other costs shall remain unaffected by this clause. This applies in particular to costs incurred as a result of claims made by third parties prior to cancellation.

19. Non-participation/non-occupancy

Unless the organiser can rent the reserved area to another party, the exhibitor must pay the full participation fee (as specified in the admission package) plus any costs of the booth area not included in the participation fee (but actually already incurred), if any of the following cases occur: if an exhibitor does not participate, even in the event of unjustified withdrawal after admission as an exhibitor; if an exhibitor waives participation; if an exhibitor reduces the reserved and allocated booth area; or if an exhibitor does not occupy the reserved and allocated booth area during the trade fair or does not occupy it completely as agreed (both hereinafter referred to as non-use of the entire reserved area). This also includes termination without notice by the organiser in accordance with Section 19 associated with the closure/clearance/repositioning of the booth. The exhibitor gives the organiser his express consent to offer and rent the space not occupied by him to others. In any case, the organiser can only attempt to rent the space to another party if the exhibitor notifies the organiser in writing about his non-participation/non-occupancy with ample notice before the start of the trade fair. Verbal notifications are not sufficient.

Renting to another party in this sense does not simply refer to the exhibitor's reserved and allocated space, which he does not actually use, being occupied in whole or in part by other exhibitors. Rather, it only applies if the entire exhibition space of the event had already been fully rented and additional or extended participation in the event could still be agreed with other exhibitors only because of the exhibitor's non-participation, cancellation or non-use of the entire reserved space.

Even in the event of the space being rented to another party as defined above, the exhibitor shall pay 25% of the agreed participation fee for the reserved space that could be rented to another party as liquidated damages (compensation for expenses), but in any case not less than the cancellation fee of EUR 1,850 plus the statutory VAT applicable at the time of invoicing. The exhibitor may demand a reduction of the compensation for expenses up to the amount of the cancellation fee, if he can prove that the organiser's incurred expenses were actually lower.

If the space reserved by the exhibitor cannot be fully rented to another party, the organiser may (in addition to any owed participation fee, liquidated damages and/or the cancellation fee) design or decorate the free booth space that cannot be rented to another party at the exhibitor's expense in order to avoid the impression of a gap in the area. This also includes reallocation of other exhibitors to this 'open' booth space or occupation of the booth space with presentations, etc.

Unless the costs are included in the organiser's participation fee, which the exhibitor remains obliged to pay, the exhibitor's liability for costs incurred by third parties from a separate contractual relationship, as well as for print media, booth construction and other costs shall remain unaffected by this clause. This applies in particular to costs incurred as a result of claims made by third parties contracted by the exhibitor.

20. Termination

The organiser is authorised to terminate the exhibitor contract with a notice period of three months before the respective event start date if a summary assessment by the organiser arrives at the conclusion that the exhibition can probably or definitely not be held as planned due to orders from public authorities or by virtue of law, e.g. due to an expected reduction of the permitted number of exhibitors or visitors, or because the organiser cannot be expected to conduct the

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event for commercial reasons, e.g. due to a significant increase of the expected costs, a significantly lower number of participants (exhibitors/visitors), or due to a significant increase of the required space. If the exhibitor contract is terminated, the organiser will refund any trade fair prices for exhibitors received to the contracting exhibitor.

A termination of the exhibitor contract for convenience is excluded. The right to terminate the contract for good cause remains without prejudice.

The organiser shall be authorised to terminate the exhibitor contract for good cause and without observing a notice period if

// the exhibitor fails to observe the current hygiene and infection prevention measures at the respective exhibition location and/or violates requirements imposed by public authorities;

// the admission as an exhibitor or co-exhibitor was granted on the basis of false assumptions or disclosures, or if the admission requirements are no longer satisfied at a later point in time;

// the exhibitor or co-exhibitor advertises goods, services, media, companies or businesses that do not originate from the designated exhibition areas and have been approved in the admission confirmation;

// the booth is used by a person other than the exhibitor listed in the admission confirmation, or if full or partial use of the booth is granted to a third party, whether against payment or free of charge;

// the exhibitor is compelled to produce a statutory declaration to establish its assets, or if insolvency proceedings over its assets are opened or rejected due to a lack of recoverable assets; the opening of insolvency proceedings is equal to an application for conducting insolvency proceedings if the proceedings are not terminated within 4 weeks from being opened;

// the products or services of the exhibitor or co-exhibitor infringe against applicable law in general and competition law and professional responsibility in particular;

// there is any advertising with content that is racist, pornographic or contrary to public decency.

Exhibitors will be held liable for the infringements of their co-exhibitors.

The exhibitor must give the organiser immediate notice of an application for the opening of insolvency proceedings.

If the contract is terminated for good cause, the organiser shall be entitled to close, clear out, and/or relocate the booth. The organiser shall further be authorised to collect the exhibitor passes and prohibit the involved individuals from gaining entry to the trade fair.

In the case of a termination for good cause without notice, the exhibitor shall have to bear the agreed trade fair price for exhibitors in addition to other costs, including the costs for clearing out the booth and storing its contents.

A potential liability for print media, booth construction and other costs, particularly including third-party claims or for performances already rendered, remains without prejudice.

A separate cancellation of the communication package incl. visitor promotion package is not possible.

21. Force majeure

The occurrence of an unforeseeable event that renders the planned conduct of the event impossible and that is not the fault of the organiser (force majeure incl. a pandemic; orders issued by a public authority or by statute) shall authorise the organiser to cancel the

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event before its opening, reschedule it or shorten it. Likewise, if one of the aforementioned events occurs, the organiser shall be entitled to shorten or prematurely terminate an event that is already in progress.

If the event is cancelled up to 6 weeks before its start date, 25% of the booth rental price shall be payable to cover the organiser's pre-event expenses and as compensation for costs already incurred by the organiser up to that point. If the event is cancelled with a shorter notice before its start date, the cost contribution to be borne by the exhibitor shall increase to a flat rate of 50% of the agreed booth rental prices.

The exhibitor shall bear any services ordered by the exhibitor separately from the booth rental, insofar as these services have already been incurred by the organiser or have been ordered for a fee.

If an ongoing event has to be cancelled or shortened due to force majeure or orders issued by a public authority, or if an ongoing or imminent event has to be shortened in terms of time or scope, the agreed booth rental prices and all additional costs attributable to the exhibitor will be payable in their full amounts. There shall be no refund of booth rental prices or costs.

If the event is rescheduled before the event begins, the organiser may rescind the contract if it can demonstrate that the new dates overlap with another similar event.

A shortening of the duration of the event or a reduction in the scope of the event due to force majeure or orders issued by a public authority or by statute shall not entitle either Party to being released from the booth rental contract and does not give rise to a claim for a reduction of the agreed booth rental price. The organiser undertakes to announce these kinds of serious decisions in cooperation with the local authorities and bodies with as much advance notice as possible.

Further claims for damages in addition to the claims described above are categorically excluded for both Parties; this does not apply to claims for damages resulting from wilful intent or gross negligence, as well as claims from injury to life, limb or health.

22. Exhibited goods & trade fair transport company

Products, processes or services that have not been specified by the exhibitor in the application and were not approved in the admission confirmation may not be exhibited, advertised or offered. Products and advertising for processes or services from exhibition areas other than those specified in item 8 may be removed and stored by the organiser at the exhibitor's expense.

The organiser does not guarantee that the products, processes or services exhibited or advertised by the exhibitor are compatible with applicable law, or that they may be offered against payment or free of charge in pharmacies under the law governing pharmacies, competition law or professional regulations. No legal assessment is carried out.

All transportation within the exhibition grounds (i.e. unloading including the provision of technical aids, transport to the booth as well as customs clearance for temporary or permanent importation) must be carried out by the contract carriers that have been approved by the trade fair service provider (see item 7).

23. Security

The organiser shall provide security guards at the entrances and in the halls. In light of the size of the exhibition centre and the large number of people who gather there, the organiser cannot accept any responsibility for back-to-back guard supervision and crowd control.

The organiser does not assume any duty of care for exhibited items, booth equipment and property of persons working at the booth.

Each exhibitor is responsible for the security of its own booth and the goods exhibited at it.

Guards may only be commissioned by the security company approved by the trade fair service provider; the costs shall be paid directly to this security company. The relevant documents shall be provided to the exhibitor in due time. The exclusion of liability for personal injury and property damage is not limited by the general guard service provided by the organiser (see item 31).

24. Exhibitor passes

The exhibitor passes are intended exclusively for the exhibitor, its booth staff and its booth representatives.

For booths with a space of up to 20 m², a maximum of three exhibitor passes are included in the booth price. One additional exhibitor pass will be provided free of charge for each additional booth space increment of 10 m². The inclusion of co-exhibitors does not increase the number of free or included exhibitor passes. Exhibitor passes are only issued after payment of the exhibitor price has been received.

Additional exhibitor passes may be requested from the organiser under the condition that the maximum number of persons prescribed under the hygiene and infection prevention concepts is not exceeded.

Vouchers or ticket codes for visitor tickets from the Visitor Promotion Package must not be used to obtain passes for the exhibitor's own personnel in lieu of exhibitor passes.

25. Access to third-party booths

The booths of other exhibitors must not be entered outside the daily trade fair opening times without the permission of the respective booth operator.

26. Rules pertaining to product sales

Each exhibitor may only accept orders for products, processes or services that have been specified in the application by the exhibitor and were approved in the admission confirmation. Exhibited products must not be removed before the event has ended. The statutory provisions must also be observed. Direct sales are not permitted.

Only the organiser or companies contracted by the organiser for this purpose are permitted to sell tickets or ticket vouchers for the event.

An abuse of the Visitor Promotion Package for the sale of tickets is illegal and shall authorise the organiser to terminate the contract with the exhibitor for good cause and without observing a notice period.

The recipient of a visitor promotion package agrees to pay a contractual penalty of 250 EUR for each case of violating the prohibition of the sale of tickets or of the paid transfer of ticket vouchers, whereby the penalty shall apply for each ticket sold in violation of said prohibition or acquired via an entry voucher.

27. Advertising on the exhibition grounds

Printed matter and advertising materials must not be distributed outside of the allotted booth space without the organiser's approval. For more information regarding outdoor advertising, please refer to the technical guidelines.

Visual, mobile and acoustic advertising materials are permitted in the allocated booth space for as long as they do not disturb the neighbouring booth and do not exceed the sound volume of 70 decibels at the booth boundary.

Promotional activities of any kind outside the allocated booth space (e.g. in the aisles or other places of the trade fair grounds) are not permitted.

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Violations shall authorise the organiser take action by imposing trade fair bans and requiring the breach to be rectified (cf. items 33–35).

Notwithstanding the above restrictions, only exhibition-related advertising activities that do not violate legal regulations or public decency and that are not of an ideological or political nature are permitted at any time. The organiser is also authorised to prohibit the distribution and display of promotional materials that may give reason for complaints, and to confiscate any existing promotional materials of this kind for the duration of the event. The exhibitor is responsible for obtaining permits for any kind of playback of music from GEMA against a fee.

GEMA

Directorate General Berlin
Bayreuther Strasse 37, 10787 Berlin
P.O. Box 30 12 40, 10722 Berlin, Germany
Telephone: +49 30 21245-00
Fax: +49 30 21245-950
Email: kontakt@gema.de

Directorate General Munich
Rosenheimer Strasse 11, 81667 Munich
P.O. Box 80 07 67, 81607 Munich, Germany
Telephone: +49 89 48003-00
Fax: +49 89 48003-969
Email: kontakt@gema.de

The law concerning advertising in the field of medicine (medical advertising law), BGBl. (Federal Law Gazette) I p. 3068 and BGBl. I p. 984 must be observed.

28. Booth setup, design & staffing

To ensure a good overall impression, guidelines regarding the setup and design of booths, including mandatory requirements, will be determined by the trade fair management. They are communicated to the exhibitors in the technical guidelines. These guidelines form a binding part of the contract.

The relevant statutory provisions and administrative regulations are binding for the exhibitors. All booths must be properly equipped, staffed by qualified personnel and accessible for visitors during the prescribed opening times and throughout the duration of the trade fair.

Exhibitors are prohibited from packing, storing for transport and/or transporting any exhibited products and from starting to disassemble the booth before the official end of the event. All booths must be staffed by qualified personnel and accessible for visitors during the prescribed opening times and throughout the duration of the trade fair. A violation of the above obligations shall render the exhibitor liable to pay a contractual penalty in an amount corresponding to 20% of the trade fair price agreed between the exhibitor and the organiser, and in any case not less than EUR 1,000 for each day the violation continues. The exhibitor shall in this case reimburse the organiser for expenses incurred for the decoration or staffing of the vacant booth space. The organiser reserves the right to exercise additional rights and bring claims against the exhibitor.

If the exhibitor has not completed the structural setup of the booth on the booth space assigned by the organiser and moved into the booth by 4 P.M. on the last setup day before the event start, the organiser shall be authorised to assign the booth space to someone else or otherwise fill it and remove any present decorations. In this case, the exhibitor will be invoiced for the costs of the decoration or filling the booth space in addition to the booth space costs and the already incurred incidental costs.

The maximum permissible stand height is 6 metres, hall ceiling height and existing permanent fixtures permitting. Further requirements pertaining to the booth can be found in the technical guidelines.

All other booth structures and designs require approval, particularly if special structures or meeting cabins are intended, or if structural calculations are necessary. The application for approval must be submitted together with duplicate copies of the booth plans to the exhibition service provider (technical exhibitor service) before the works are carried out and in any case not less than six weeks before the event start date. These auditable documents consist of floor plans, views and structural cross sections with all measurements. The booth setup works must not commence until the exhibitor has received a copy of the approval endorsement from the trade fair service provider.

The design of the booths is the exhibitor's responsibility, but it has to be suitable and adequate for the event. The organiser reserves the right to change the design of the booths.

Booths must be structurally separated from the adjacent booths in a neutral way. Booth partitioning walls are not included in the booth space costs. Floor covering must be installed on the floors within the booth space.

The open sides of the booth (inline booth: 1 open booth side, corner booth: 2 open booth sides, peninsula booth: 3 open booth sides, island booth: 4 open booth sides) must not be closed off by booth walls or other visual barriers that extend over more than 30% of the side's full length without the organiser's approval. It must be assured that the attractiveness of the opposite and adjacent booths is not diminished.

29. Technical services, professional services, technical equipment

The general heating, cooling and lighting in the halls will be provided by the organiser. These costs are included in the lump-sum energy charge.

Installations of supply and disposal connections must be ordered via the trade fair service provider.

Costs for installations and other services will be invoiced separately by the trade fair service provider. Service orders to the trade fair service provider or the event organiser will only be accepted if the orders are placed using the order forms available on the Internet. Any connections, machines or equipment that are not approved for use in Germany, that do not conform with the VDE regulations, or with a higher than reported consumption can be removed at the cost of the exhibitor. The exhibitor is liable for damages resulting from any uncontrolled use of energy. Complaints about technical services have to be reported immediately.

30. Disposal and cleaning

Each exhibitor has to dispose of its own rubbish/waste responsibly at its own cost. Exhibitors will be informed of the disposal options on the event site in the technical guidelines, the technical order forms and the exhibitor checklist.

The trade fair service provider handles the cleaning of the exhibition grounds, halls and aisles for the organiser. The daily cleaning of the exhibition booth is the responsibility of the exhibitor and has to be completed before the event opens for visitors. If the exhibitor does not have cleaning performed by its own personnel, only companies approved by the trade fair service provider may be contracted for cleaning.

31. Exhibition insurance & exclusion of liability

The organiser has concluded an exhibition insurance framework agreement that can provide cover for common insurable risks such as fire, burglary, theft, breakage, leakage and water damage and the risks involved in delivery and collection. Exhibitors may obtain insurance cover for their individual risks under this framework agreement at their own expense.

An order form for exhibitors can be downloaded from the Internet. Exhibitors that do not take advantage of the insurance cover offered under this insurance

framework agreement acknowledge to the organiser that they waive any and all claims for damages that would otherwise have been covered under the insurance policy.

In addition, the organiser shall only be liable for direct property damage resulting from wilful intent or gross negligence on the part of the organiser, its agents or legal representatives.

In the case of slight negligence or a breach of material contractual obligations, liability shall be limited to the foreseeable damages.

This limitation does not apply in the case of injury to life, limb or health or a violation of cardinal obligations.

The organiser shall bear strict liability regardless of fault in the case of fraudulently concealed defects or for claims under an assumed guarantee.

Any personal liability of legal representatives, vicarious agents and employees of the organiser for damages caused by slight negligence is excluded.

The organiser and the trade fair service provider must be notified immediately and in writing of any and all damages. Criminal activities must be reported to the police.

The organiser will not accept any duty of care for exhibited goods or booth fit-out items and any liability for damage or loss is excluded. The exclusion of liability is not affected by the organiser's security measures.

The exhibitor shall also be liable for damages incurred by third parties acting on behalf of the exhibitor to the extent the third party bears liability for damages to the exhibitor or organiser.

The organiser has taken out third-party liability insurance to cover its own liability. Cover under this insurance contract extends to the exhibitor, but is subsidiary to the exhibitor's own liability insurance.

Moreover, the General Insurance Conditions for Liability Insurance (AHB) apply. This liability insurance only covers damages to third parties. It does not cover the personal liability of the exhibitors' booth personnel. The insurance cover does not extend to trade fair restaurants/bistros or to special events that are not conducted by the event organiser.

32. Industrial property rights

The protection of inventions, samples and trademarks to trade fairs is subject to the legal regulations that apply in Germany. No special trade fair protection exists. Patent applications should be filed with the Patent Office prior to the start of the trade fair.

33. Liability

The organiser's liability shall be excluded unless the damage was caused by the organiser's wilful intent or gross negligence. The compensation shall in this case also be limited to the typical and foreseeable damage. Claims for indirect damages including lost profits are excluded. The liability for culpable injury to life, limb or health remains without prejudice.

34. Right to enforce house rules

The organiser has the right to stipulate and enforce the house rules on the exhibition grounds during the setup, event and dismantling phases. Pets may not be brought onto the exhibition grounds. The organiser is authorised to issue instructions.

35. Photographing, filming, drawing and video recording

Only persons who have been approved by the organiser for that purpose and who hold a valid pass issued by the organiser are permitted to engage in filming, photographing, drawing or video recordings within the exhibition grounds. The production of photographic or other recordings of other exhibitors' booths is categorically prohibited.

Violations authorise the organiser to demand the recorded materials to be surrendered. The security centre of the trade fair service provider must be notified of any booth photographs/recordings.

Unless they are paid by the photographer, the resulting costs shall be borne by the exhibitor. The organiser may have photographs, drawings as well as film and video recordings of the trade fair booths and the exhibited goods taken and use them for advertising or in general press releases.

36. Violations of the General Terms and Conditions for Exhibitors

A serious violation of these GTCE shall authorise the organiser to immediately close the concerned booth and clear the booth space without seeking recourse from a court of law. Any and all claims, including claims for damages in particular, shall be excluded in these cases.

37. Limitation period

All claims by the exhibitor against the organiser shall lapse after a period of six months. The limitation period commences at the end of the month in which the exhibition ends. The general terms and conditions of the trade fair service provider or third parties govern any performances rendered by them.

38. Place of performance and place of jurisdiction

The place of performance is Eschborn, Germany. The place of jurisdiction for all mutual obligations is Frankfurt/Main, Germany. The law of the Federal Republic of Germany applies. The contract language is German. Only the German version of these GTCE has binding legal effect.

39. Verbal agreements, written form requirement, other provisions

All arrangements, agreements, individual approvals and special rules require the organiser's written confirmation.

Insofar as no other form is specified in the GTCE or the registration documents, all declarations must be made in writing.

The organiser reserves the right to amend all or part of these GTCE at any time. The respectively current version applies and must be observed.

The current hygiene and infection prevention measures at the exhibition location apply. The exhibitor must comply with instructions issued by public authorities and the current hygiene and infection prevention measures at the exhibition location. Infringements shall authorise the organiser to terminate the contract for good cause without observing a notice period.

39. Severability clause

In the event one or a number of provisions stipulated in these GTCE are or become fully or partly ineffective, the effectiveness of the remaining provisions and the contract as a whole shall remain without prejudice. The parties shall negotiate in good faith to replace the ineffective provisions by such effective provisions as come closest to the commercial purpose pursued with the ineffective provisions. If the ineffectiveness of a provision is based on a measure of performance or

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time (deadline or date) stipulated in such provision, the legally permitted measure most closely approximating the provision shall replace the original measure.

40. Data protection information

The personal data required to conclude the contract will be handled in accordance with the regulations set by the General Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG). To find out more about our privacy policy, please visit our website at <https://www.expopharm.de/messe/apotheken/event.php?pg=datenschutz&linkplace=footer&setlang=en>.

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