

# Newcomer Area

Funded participation for young companies



**Present your ideas  
and innovations** at the  
pharmacy industry's  
event of the year.

**Munich**  
**09/10/2024 – 12/10/2024**



# Do not make the market wait any longer and secure your Newcomer Package now

Seize this opportunity and introduce yourself at the leading European trade fair for the pharmacy market. Take advantage of the sponsored participation by the Avoxa Media Group to meet customers, partners and investors in the healthcare market.

## Requirements for your participation:

1. Your company has been established for 5 years or less,
2. employs less than 50 employees,
3. and achieves an annual balance sheet total or annual turnover of no more than 10 million euros.

For more information please go to [www.expopharm.eu](http://www.expopharm.eu).

**Register now and secure one of the limited spots in the Newcomer Area.**

## Newcomer package

All-inclusive price: EUR 3,500\*

- + Booth space: 6 m<sup>2</sup>
- + Booth construction (Aluvision modular construction system, rear wall 200 x 275 cm (WxH), side partitions 50 x 275 cm (WxH), digital print with piping on rear wall and 2 side partitions)
- + Booth equipment (counter, 2 bar stools)
- + Electricity connection incl. consumption
- + Illumination of the booths via suspended beams
- + Shared storage area behind the booths across the entire width
- + Visitor promotion package  
(Unlimited number of free voucher codes to invite your customers)
- + Communication package\*\*
- + 2 Exhibitor passes
- + Internet connection

\*\* Online list of exhibitors, communication services for general visitor promotion, advertising material

## Our contribution to sustainability

- + Booth builder certified according to DIN EN ISO 14001 environmental management
- + Reuse of all of the booth construction material
- + Reusable packaging material
- + Use, reuse and recycling of Ökotex 100 certified materials
- + Recycling of carpet after usage

\* All prices are plus VAT at the statutory rate applicable on the invoice date.

# Additional Equipment (Optional) including:

- + 43" UHD Display – Smart TV (UHD with USB player, HDMI connection) incl. display stand: EUR 550\*  
Wall mount available (plus EUR 109\*)
- + Digital printing for counter: EUR 95\*
- + Side panel, white: EUR 245\*
- + High table, white/black: EUR 93\*

A selection of additional equipment can be booked through the stand construction company!



Example of standard equipment



Example of equipment with additional options

\* All prices are plus VAT at the statutory rate applicable on the invoice date.

# Statement

## Newcomer Area Exhibitor 2023

'expopharm is the perfect way to get in touch with pharmacists and pharmacy technicians and ask them how they feel about the market and how they feel about the product. This allows us to draw our own conclusions to delve deeper into the pharmacy market. The best part of expopharm 2023 were the people. I was surprised by how approachable everyone was and how easy it was to establish new connections and learn new stuff as a result.'

**Dr Vivien Karl**

Founder of DR. VIVIEN KARL GmbH



[Click here for more impressions  
by various exhibitors in 2023.](#)

## Start-Up Pitch apostart Award 2024

Have you developed an innovative product or service to boost the local pharmacy? Then seize this opportunity and apply for the Start-Up Pitch apostart Award at the expopharm trade fair in Munich. You will find more information shortly on [www.expopharm.eu](http://www.expopharm.eu).

## Your contact person

Find out more about the Newcomer Area in a personal conversation.



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